



ARTS & CULTURE PROGRAM GRANT
Grant Cycle 2021–Second Round Application
grants@bravogreaterdesmoines.org
515.243.0388

Bravo Greater Des Moines will only accept applications submitted online.

These questions are provided for planning purposes only.

Final application questions may differ somewhat

Please review the Arts and Culture Program Grant (ACPG) Guidelines for second-round 2021 (GC21-2) eligibility requirements and deadlines.

ARTS AND CULTURE PROGRAM GRANT APPLICATION – SECOND HALF GC21

July 1, 2021 – December 31, 2021

Did your organization receive and Arts and Culture Program Grant during GC21-1 (January 1-June 30, 2021)? Yes/No

New applicants:

GENERAL INFO

- Organization Legal Name
Employer ID Number
Street Address
City
State
Zip
Phone

- Contact Name
Contact Title
Contact Email
Phone

- Authorized Official
Authorized Official Title
Authorized Official Email
Phone

Does your organization have an annual report?
If Yes: Upload your annual report. PDF Only

My Organization has the following:

Table with 3 columns: Item, URL/Handle, Do Not Have. Rows include Website, Facebook, Instagram, Twitter.

MISSION, VISION & STRATEGY

State your organization’s mission. (250 words)

Does your organization have a current board-approved strategic plan?
If Yes: Has this been revised since the onset of the COVID-19 pandemic? y/n



Upload your strategic plan. PDF Only.

If no: Please describe your organization’s top priorities and how your organization makes decisions about priorities and programs? (250 words)

LEADERSHIP

How many directors comprise your organization’s Board of Directors?

How many times is the full Board scheduled to meet between July 1, 2021 – December 31, 2021?

What percentage of your Board identify as members of communities that have been historically excluded or marginalized? (This may include but is not limited to African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian; gay; bisexual; queer; transgender and gender-variant people; and/or people with disabilities)?

What percentage of the board also participates in delivering your organization’s programming (sing in choir, play in band, perform in productions, have children who perform in the organization, etc.)?

Enter the number of your organization’s paid employees (include independent contractors):

- Full-time (more than 30 hours per week):
- Part-time (between 20-30 hours per week):
- Short-hour/seasonal/temporary (less than 20 hours per week):

Does your organization have an executive director?

- We do not have an executive director
- The executive director is a volunteer/not paid by the organization
- The executive director is an independent contractor
- We have a part-time (less than 29-hours per week) executive director on staff
- We have a full-time (more than 30-hours per week) executive director on staff

Who is primarily responsible for implementing your program plans:

- Paid staff/independent contractor
- Board of Directors
- Non-Board volunteers

Returning applicants:

Please review your GC21-1 application prior to answering the following questions. If you need a copy of your GC21-1 application, please email grants@bravogreaterdesmoines.org for a copy of your application.

I certify I have reviewed my organization’s GC21-1 application. Yes/No

- Organization Name:
- Employee ID Number:
- Project Contact Name:
- Project Contact Email:
- Project Contact Phone Number:

Is the GENERAL INFORMATION provided in GC21-1 the same for GC21-2 (July 1 – December 31, 2021)?



If no, please explain any changes

Is the MISSION, VISION, STRATEGY information provided in GC21-1 is the same for GC21-2?

If no, please explain any changes

Is the LEADERSHIP information provided in GC21-1 the same for GC21-2?

If no, please explain any changes

Both returning and new applicants:

GC21-2 GRANT REQUEST AMOUNT:

Note: Only expenses incurred within the grant period (July 1 -December 31, 2021) should be included in the grant request amount. An organization may request an award of any amount but Arts and Culture Program Grant awards are generally capped annually at the smaller of \$25,000 or 25% of an organization’s total FY21 budgeted expenses.

GC21-2 PROGRAM DELIVERY

Are you applying for the same program as GC21-1 (January 1 – June 30, 2021)?

Yes/No

Program Title:

Program Summary (150 words):

Program beginning and end dates:

NOTE: Program must originate and be completed between July 1, 2021 – December 31, 2021. Only expenses incurred within the grant period are eligible for consideration.

What is one goal your organization hopes to accomplish with this program and how will you know if you achieve this goal? (150 words)

This program will be:

Primarily Virtual

Primarily In-Person

Both

It depends

If It depends: What are the factors you will consider in making the final decision and by when will you make a final determination? (150 words)

Please describe the target audience for this program and how you plan to reach them: (150 words)

How many people do you expect will experience this program as presenters, participants or audience members?

Fewer than 100

Between 100 - 300

More than 300

Please describe contingency plans in place should circumstances change and how you will make final decisions? (150 words)

FINANCIAL MANAGEMENT

Please attach an organizational statement of financial position for June 2021 which shows current organizational assets and liabilities. (PDF only)



In what month does your organization’s fiscal year begin:

What is your organization’s total annual budget for expenses for FY21:

Please complete the following based on the program budget for the grant period (July 1, 2021 – December 31, 2021.)

Program Revenue

Enter “0” if none. Do not use commas.

PRIMARY EARNED (ticket sales, registration fees, etc.):

SECONDARY EARNED (concessions, merchandise, etc.):

CONTRIBUTED & GRANTS (fundraising, sponsorships, etc.):

ALL OTHER REVENUE (include revenue received prior to July 1, 2021):

TOTAL [auto-calculate]

Describe the revenue categorized as “other” if more than 10% of total. (100 words)

Program Expenses

Enter “0” if none. Do not use commas. Do not include staff expenses in any line other than “PERSONNEL”.

PERSONNEL – W2 EMPLOYEES (salaries, benefits):

PERSONNEL – INDEPENDENT CONTRACTORS:

ADVERTISING & PROMOTION:

OPERATIONS & PRODUCTION (rentals, supplies & equipment, technology, etc.):

ALL OTHER EXPENSES (include expenses incurred prior to July 1, 2021):

TOTAL [auto-calculate]

Describe the expenses categorized as “other” if more than 10% of total. (100 words)

FUND DEVELOPMENT

How much cash (including cash reserves) does your organization have readily available right now?

None (\$0)

Less than 1 month of expenses

2-3 months of expenses

4-6 months of expenses

More than 6 months of expenses

Please list significant sources of funding for this program and briefly describe fundraising strategies to support the program. (250 words)

How will you proceed if the full project budget is not available? (250 words)

DIVERSITY, EQUITY, ACCESS & INCLUSION

In planning, developing and implementing this program, how do you specifically include communities that have been historically excluded or marginalized? (This may include but is not limited to African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian; gay; bisexual; queer; transgender and gender-variant people; and/or people with disabilities.) (250 words)



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OPTIONAL FINAL NARRATIVE

Please share anything else you think we should know in order to consider your application for funding this period (January 1, 2021 – June 30, 2021). (250 words)

DATA FOR REGIONAL CULTURAL ASSESSMENT METRICS

Is your organization led by a person of color? Yes/No

Does your organization primarily serve communities of color? Yes/No

Does your organization plan to present programming at more than one location between July 1, 2021 – December 31, 2021? Yes/No

Does your organization plan to present programming specifically targeted to young people (less than 18 years old) between July 1, 2021 – December 31, 2021? Yes/No

SIGN YOUR APPLICATION

Recipients of a GC21-2 Arts and Culture Program Grant award will be required to sign and submit a Grant Agreement by 3:00 p.m. on Friday, October 8, 2021.

I acknowledge that I have read and understand the application materials and grant guidelines. I certify that all representations, warranties or statements made or furnished in connection with this application are true and correct in all material respects.