



CULTURAL LEADERSHIP GRANT
 Grant Cycle 2022 Application
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Bravo Greater Des Moines will only accept applications submitted [online](#).

These questions are provided for planning purposes only. Final application questions may differ.

****Please note that the Grant Cycle for 2022 cycle is collecting streamlined applications, and a more comprehensive application will be required in Fall 2022 for 2023 funding as Bravo returns to an annual grantmaking calendar.***

Please review the [Cultural Leadership Grant \(CLG\) Guidelines](#) for 2022 (GC22) eligibility requirements and deadlines.

CULTURAL LEADERSHIP GRANT APPLICATION –GC22

January 1, 2022 – December 31, 2022

This section will be a reusable task for organizations.

GENERAL INFO:

Organization Legal Name
 Employer ID Number (EIN)
 Street Address
 City
 State
 Zip
 Phone

Contact Information
 Application Contact Name
 Contact Title
 Contact Email
 Phone

Authorized Official
 Authorized Official Title
 Authorized Official Email
 Phone

My organization has the following:

	URL/Handle	Do Not Have
Website		
Facebook		
Instagram		
Twitter		
YouTube		

MISSION

Provide the organization’s Board approved mission statement. (75 words)

This will begin the application:

ORGANIZATION OVERVIEW: The following questions are used to understand the organization. Please answer questions with clear and compelling details so that someone without knowledge of the organization can understand how and why the organization operates.

STRATEGY & IMPACT:

List your organization's top 3 strategic priorities for 2022. Please describe how and why the organization landed on these priorities. (250 words)

Carefully select up to 3 support materials that best illustrate the organization's mission, programming, and community impact.

Support materials may include PDFs of annual reports, posters, brochures; image files; 3-minute limit of audio or video files; or other supporting documents that help bring your organization's mission and programs to life.

Photos, videos, audio and other documents do not need to be professionally produced to demonstrate vibrant programming. We can accept JPEG images and PDFs (up to 10MB each). To share audio and video media from YouTube, Vimeo, and SoundCloud, please copy up to 3 hyperlinks into a document, save as a PDF, and upload.

Please make sure permissions are set in these platforms so that anyone opening the link has permission to view.

Briefly provide context for your selected support materials. Describe what you attached and why you chose them to represent your organization. (100 words)

PROGRAM DELIVERY

Briefly describe the programming your organization has planned between January 1, 2022 and December 31, 2022. Specify whether programs will be virtual, hybrid, and/or in-person. (250 words)

What percentage of your organization's audience identify as members of communities that have been historically excluded or marginalized? (This may include but is not limited to African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian; gay; bisexual; queer; transgender and gender-variant people; and/or people with disabilities)?

- Less than 25%
- 25 to 50%
- 51 to 75%
- 76 to 100%
- Unknown

If this is unknown, how do you ensure your organization delivers inclusive programming? (150 words)

Please describe how the organization plans to engage expected and desired audiences including those that have been historically excluded or marginalized. (250 words)

My organization can provide actual attendance numbers by zip code if requested by Bravo.

Yes/No

DEAI ACTIONS: (Diversity, Equity, Accessibility, and Inclusion)

In the last year, how has your organization's programming specifically created new and/or improved opportunities for communities that have been historically excluded or marginalized? (This may include but is not limited to African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian; gay; bisexual; queer; transgender and gender-variant people; and/or people with disabilities)? Note: "Open to all" is not adequate. (250 words)

Please describe up to three steps and actions the organization is intentionally taking to embed practices that promote diversity, equity, access and inclusion into its policies, procedures, operations, boardroom, and communications. (250 words)

LEADERSHIP & WORKFORCE

How many times is the full Board scheduled to meet between January 1, 2022 – December 31, 2022?

How many directors comprise the organization's Board of Directors?

What percentage of the organization's Board identify as members of communities that have been historically excluded or marginalized? (This may include but is not limited to African and African American; Latinx; Asian and Asian American; Arab; Native American; Pacific Islander; lesbian; gay; bisexual; queer; transgender and gender-variant people; and/or people with disabilities)?

- Less than 25%
- 25 to 50%
- 51 to 75%
- 76 to 100%
- Unknown

If this is unknown, how do you ensure those who have been historically excluded or marginalized are meaningfully involved, authentically represented, and included in organizational processes and decision-making? (150 words)

Enter the current number of your organization's paid employees (include independent contractors):

- Full-time and year-round (more than 30 hours per week):
- Part-time and year-round (between 20-30 hours per week):
- Short-hour/seasonal/temporary/ less than year-round:
- Of these employees, how many are paid artists, designers, directors, performers, actors, musicians or other creative professionals?

Enter the current number of your organization's unpaid volunteers:

Please use this space to add details to the above data and/or explain any significant leadership changes, challenges, or celebrations in the last 6 months. (optional) (250 words)

FINANCIAL MANAGEMENT

Upload required financial documentation. PDF Only.

- *March 2022 Balance Sheet*
- *Current Board Approved Fiscal Year Annual Budget (revenue and expenses) – Please use your organization's format.*

In what month does your organization's fiscal year begin:

How much working capital, which includes accessible cash reserves but not lines of credit or endowment value, does your organization have readily available right now?

- None (\$0)
- Less than 1 month of expenses
- 2-3 months of expenses
- 4-6 months of expenses
- More than 6 months of expenses.

Our organization's SMU [DataArts Cultural Data Profile](#) (CDP) is completed for the most recent audited fiscal year. Yes/No

Note: To receive GC22 funding and stay in good standing with Bravo, organizations are required to update the [DataArts Cultural Data Profile](#) (CDP) for the organization's most recent audited fiscal year (FY21) and generate a Funder Report with Bravo as the recipient by June 27, 2022.

Please enter your organization's total current fiscal year budget for expenses:

GC22 CULTURAL LEADERSHIP GRANT REQUEST AMOUNT:

Note: Investments through this program will generally be capped annually at the smaller of \$500,000 or 10% of an organization’s total current fiscal year budgeted expenses. Funding decisions are based on program merit and overall organizational capacity. Organizations should not automatically expect to receive the full eligible request amount.

OPERATING BUDGET

To help reviewers evaluate budget information in a consistent format, please complete the following budget summary.

Revenue

Enter “0” if none. Do not use commas.

PRIMARY EARNED (ticket sales, registration fees, membership fees, contracted service fees, etc.):

SECONDARY EARNED NON-PROGRAM (concessions, merchandise, etc.):

CONTRIBUTED & GRANTS (fundraising, sponsorships, grants, individual contributions, etc. excluding Bravo funding):

INVESTMENTS (investment revenue, endowment disbursement)

OTHER revenue received:

TOTAL [auto-calculate]

Describe the revenues categorized as “other” if more than 10% of total. (100 words)

In-Kind Program Contributions

Enter “0” if none. Do not use commas.

DONATED SPACE (fair value of donated office, storage, rehearsal, performance spaces, etc.):

DONATED MATERIALS AND GOODS (fair value of donated materials, equipment, food, etc.):

VALUE OF DONATED SERVICES (fair value of donated services performed by professionals – advertising, accounting, electrical work, etc):

TOTAL [auto-calculate]

Briefly describe how in-kind value estimates were determined. (100 words)

Operating Expenses

Enter “0” if none. Do not use commas. Do not include staff expenses in any line other than “PERSONNEL”.

PERSONNEL – W2 EMPLOYEES (salaries, hourly wages, benefits, payroll taxes):

PERSONNEL – INDEPENDENT CONTRACTORS:

PROFESSIONAL FEES: (ticketing services, legal services, royalties, etc.)

ADVERTISING & PROMOTION:

FUNDRAISING ACTIVITIES:

OPERATIONS & PRODUCTION (leases, mortgages, rentals, supplies & equipment, technology, etc.):

ALL OTHER EXPENSES (any other expenses incurred):

TOTAL [auto-calculate]

Describe the expenses categorized as “other” if more than 10% of total. (100 words)

Please use this space to explain any important financial outliers, trends, variances or adverse financial conditions. (Optional) (250 words)

OPTIONAL NARRATIVES

As part of Bravo’s evaluation process, we appreciate and value an organization’s honest reflection of where your organization is and where it is going. Please share anything else you think Bravo should know in order to consider this application for funding during the period of January 1, 2022 – December 31, 2022. (Optional)(250 words)

DATA FOR REGIONAL CULTURAL ASSESSMENT (RCA) METRICS

Bravo's success is directly linked to the achievement of larger, regional objectives found [here](#). We appreciate your help to assess our reach by connecting your mission to the RCA priorities and responding to a survey about diversity, reach, and youth opportunities.

Does your mission address the Regional Cultural Priorities? Select all that apply:

- Generates Art Every Day, Everywhere
- Supports the Cultural Tapestry
- Strengthens the Creative Economy
- Ensures Youth Connections to arts and culture

Is your organization led by a person of color? Yes/No

Does your organization primarily serve communities of color? Yes/No

Does your organization plan to present programming at more than one location between January 1, 2022 -December 31, 2022? Yes/No

Does your organization plan to present programming specifically targeted to young people (less than 18 years old) between January 1, 2022 -December 31, 2022? Yes/No

SIGN YOUR APPLICATION

Recipients of a GC22 Cultural Leadership Grant award will be required to sign and submit a Grant Agreement by 3:00 p.m. on Monday, June 27, 2022.

I acknowledge that I have read and understand the application materials and grant guidelines. I certify that all representations, warranties or statements made or furnished in connection with this application are true and correct in all material respects.