



PROGRAM OVERVIEW

Through the Cultural Leadership Grant (CLG) program, Bravo Greater Des Moines offers general operating support funding to arts, culture and heritage organizations in the Greater Des Moines region. The 2022 grant period (GC22) runs January 1 – December 31, 2022.

APPLICANT ELIGIBILITY

Eligible GC22 CLG applicants must:

- Demonstrate a primary organizational purpose of arts, culture and/or heritage meaning that mission, budget, strategic plan, operating plan and most programs and outcomes are primarily (at least 50%) in pursuit of advancing arts, culture and/or heritage in Greater Des Moines.
- Have headquarters in and conduct most of its activities within one of [Bravo’s partner local government](#) communities.
- Be a 501(c) organization exempt from tax under the Internal Revenue Code, or any successor provision, for at least 3 fiscal years (consideration may be given to an applicant using a Fiscal Sponsor, provided applicant meets all other eligibility requirements and submits all required application materials.)
- Have received Bravo grant funding in the previous 5 consecutive grant cycles.
- Apply to the same grant program as the organization did in 2021. New applicants are not accepted to this grant program at this time.
- Complete the [DataArts Cultural Data Profile](#) (CDP) for the organization’s most recent audited Fiscal Year prior to receiving funds.

Eligibility does not guarantee funding. Specific eligibility requirements may be waived at Bravo’s discretion.

Ineligible applicants, including those who meet the above criteria, are those deemed so by Bravo and:

- Political, religious or academic organizations;
- Public libraries
- Those formed with the express purpose of fundraising on behalf of, supporting and/or promoting applicants that are not otherwise eligible for funding (e.g. friends societies, etc. for libraries, political, religious or academic organizations)

IMPORTANT DATES FOR GC22

April 1, 2022, 10:00 a.m.

Bravo Application and DataArts CDP available

April 22, 2022, 3:00pm

Applications due

June 16, 2022*

Award notification sent

June 27, 2022, 3:00 p.m.

Signed grant agreements & completed DataArts CDP due

July 1, 2022*

Grant payment sent

** Timeline dependent on Bravo’s receipt of funds*

GRANT AWARDS

An organization may request an award of any amount, but investments through this program will generally be capped annually at the smaller of \$500,000 ~OR~ 10% of an organization’s total current fiscal year budgeted expenses.

APPLICATION & REQUIRED ATTACHMENTS

In [SurveyMonkey Apply](#), applicants for GC22 funding will be required to attach additional materials to their CLG application. Failure to submit required documentation may result in disqualification from funding consideration. All attachments must be in PDF format. Documentation includes:

- **Support Materials** - Share up to 3 organizational support materials that illustrate mission, programming and impact and a variety of formats are accepted: posters, annual reports, brochures, image files, 3-minute limit of audio or video clips, and hyperlinks to content.
- **March 2022 Balance Sheet**
- **Current Fiscal Year Annual Budget** that shows revenue and expenses. Must be Board approved.

APPLICATION REVIEW AND AWARD PROCESS

Bravo is committed to a transparent, fair and consistent grantmaking process. All GC22 applications will be reviewed prior to recommendation of awards. Review meetings are closed to the public. The Bravo Board of Directors will make final funding decisions. Applicants should not contact Bravo Board members directly to discuss applications or funding amounts. There is no appeal of final funding decisions made by Bravo.

Pending Bravo's receipt of funds from our 17 partnering governments, award notifications will be sent via email by June 16, 2022. Applicants awarded a GC22 Cultural Leadership Grant will be required to sign a Grant Agreement by June 27, 2022. A single payment will be made in early July to support operating expenses incurred between January 1 – December 31, 2022.

BRAVO GOOD STANDING

Grant recipients must maintain good standing with Bravo throughout the grant term. A grant recipient is in good standing with Bravo if it:

- Fully and completely meets all requirements stated in the Grant Agreement;
- Accurately represents its organization and its activities in all documents submitted to Bravo. This includes, but is not limited to, application, final reports, financial reports and any other information requested by Bravo staff;
- Continues to meet the eligibility criteria throughout the investment period;
- Credits Bravo for its investment support by using Bravo's logo in marketing and publicity materials;
- Writes appreciation letters to [17 partner governments](#) to acknowledge financial support;
- Deposits grant checks in a timely manner; and
- Submits grant information and reports prior to deadlines

Additionally, Bravo, with sound cause and reasoning, may designate an organization as not in good standing. If Bravo discovers a grant recipient fails to meet any or all these requirements, the recipient will receive written notice from Bravo of which requirements have not been met and steps on how to return to good standing.

Please contact Julia Franklin with any questions at julia@bravogreaterdesmoines.org or call 515-243-0388