

BRAVO/ICON PUBLIC ART GRANT
Grant Cycle 2023 Application Questions
grants@bravogreaterdesmoines.org
515.243.0388

These questions are provided for planning purposes only.

Bravo Greater Des Moines will only accept applications submitted through [SurveyMonkey Apply](#). Please review the [GC23 Guidelines](#) for eligibility requirements and deadlines.

Instructions: Please answer questions with clear and compelling details so that someone without knowledge of the community can understand how this project will impact the organization. Responses will be scored using the following scale:

Weak	Fair	Good	Strong	Exceptional
Applicant has provided <u>insufficient</u> evidence to demonstrate criteria are met	Applicant has provided <u>limited</u> evidence to demonstrate criteria are met	Applicant has provided <u>sufficient</u> evidence to demonstrate criteria are met	Applicant has provided <u>clear</u> evidence to demonstrate criteria are met	Applicant has provided <u>substantial</u> evidence to demonstrate criteria are met

This section will be a reusable task for all communities. It will populate with entered info which can then be edited.

GENERAL INFORMATION

Applicant City
Address
Zip

Project Contact Name
Title
Email
Phone

FEIN

This will begin the application:

PROJECT INFORMATION

Applicant City
Project Title

Applicants may request up to 50% of eligible projects costs.
Grant Request
Total Project Cost
Funds secured to-date (do not include in-kind donations)

PUBLIC ART PROJECT

Briefly describe the proposed project. (150 words)

Outline your community's public art goals and explain how this project aligns with those goals, including how it will generate more artistic & cultural expression in the community. (300 words)

Identify the location for the public art including its proximity to a water trail access point or waterway. (300 words)

Explain why the location was selected and who was involved in the location selection. Please include information on how the various partners supporting the project in your community will work together (i.e. engineering, site preparation, etc). (300 words)

Describe expected maintenance of the new public art piece and who is responsible for maintenance and oversight. (300 words)

UPLOADS

- **Images** (if available) – Up to three images for the project. These can be artist’s renderings, sketches, photos of the site or equipment or stock photos of the materials to be used. Make the images compelling and part of the case for funding. Although specific artist renderings of the final installation are not required, projects that create a clear and compelling picture of the planned public art generally perform better.
- **Timeline** – One-page detailed timeline of major milestones for the project. Use specific dates when possible and include milestones already reached. Opportunities for community input and engagement should be included.
PDF Only
- **Fundraising** – List all confirmed and potential sources of funding to complete the project. Include the donor/source name, amount of funding and date of donation/funding decision.
PDF Only
- **Budget** – One-page budget that details the costs to fully complete the project. Clearly identify any expenses already incurred. Public art expenses must be clearly separated from other, non-public art-related expenses and fees paid to artists should be clearly called out. Include the date on which the budget was last updated.
PDF Only

Explain how the project budget was derived. Identify any artist and/or consultant who contributed to the project estimates. (300 words)

Other than fundraising, what are the anticipated challenges with completing the project and how will you overcome those obstacles? (300 words)

ENGAGEMENT

Please describe the artist selection process and note whether any local artists are participating in the project. Please also include how the artist will play an integral role in the successful implementation of the plan. (300 words)

How will the community play a meaningful role in the creation and implementation of the project? Please be as detailed as possible about how you will reach and include a wide range of community voices, especially those traditionally underrepresented in public input processes (300 words)

Describe how the project introduces and/or reaches those whose opportunities to experience the arts may be limited by geography, ethnicity, economics or disability. (300 words)

Beyond Every Day, Everywhere Art, please explain how this project advances one or more of the Regional Cultural Assessment priorities. (300 words)

IMPACT

How will this project impact your community and how will this be measured? Please include information on any economic impact you expect. (300 words)

How does the project enhance the community’s ability to safely interact, enjoy or promote ICON water trail sites, access points, creeks and rivers? (300 words)

CERTIFY & SIGN YOUR APPLICATION

- I understand recipients of a GC23 Bravo/ICON Public Art Grant award will be required to sign and submit a Grant Agreement by 3:00 p.m. on August 7, 2023.

- I acknowledge that I have read and understand the application materials and grant overview.
- I certify that all representations and statements made or furnished in connection with this application are true and correct in all material respects, and that the organization can supply reasonable documentation if requested.
- I certify that financials are true and do not include any ineligible expenses.
- I am authorized to sign and submit this application on behalf of my organization. (Only people designated as Owners in SurveyMonkey Apply may submit the final application. Contact grants@bravogreaterdesmoines.org to request a change in status from Collaborator to Owner).

SURVEYMONKEY APPLY INSTRUCTIONS TO SUBMIT YOUR APPLICATION

1. Sign the Application and click the “Mark as Complete” blue button at the bottom right of the page. On the next page, 3 green dots with check marks will be shown in a box on the left side, and it will say 2 of 2 tasks complete.
2. If you would like to review the application, please click the gray Review button.
3. Next, click the blue Submit button and confirm that selection.
4. Your application has been submitted when you receive a response that says “Application Submitted” with a checkmark in a green dot.
5. To download a copy for your records, click on the box that says “Go to my application.” A box will appear with your application, and on the top right-hand corner you will have the option to download or review your application