

BRAVO GREATER DES MOINES ICON PUBLIC ART GRANT (Bravo/ICON PAG)

PROGRAM OVERVIEW

Bravo Greater Des Moines (Bravo), in collaboration with ICON Water Trails (ICON), offers financial support for public art projects that are on ICON access points as defined by ICON and the 28E government partner. Funding is for new public art projects that generate more artistic and cultural expression in Greater Des Moines and enhance the community's ability to safely interact, enjoy or promote ICON water trail sites, access points, creeks and rivers.

For the purposes of this program, "public art" is defined as semi-permanent or permanent artwork that is free and accessible to the public. Priority will be given to projects that meaningfully involve both artists and the community intended to experience the artwork in design and development. Artwork may include, but is not limited to, installations, sculptures, murals, integrated architectural or landscape architectural work, community art and/or digital new media.

There is up to \$500,000 available for Bravo/ICON Public Art Grant (Bravo/ICON PAG) awards in grant cycle 2023 and 2024 (GC23 and GC24). Any funds not allocated in GC23 will be used for the GC24 cycle. This is a competitive grant program; it is likely not all funding requests will be approved. The program is expected to sunset after two cycles (GC23 and GC24).

APPLICANT ELIGIBILITY

Eligible ICON PAG applicants must have current 28E Agreements with both Bravo and with ICON. A community may submit only one ICON PAG application per grant cycle. Communities that receive a Bravo/ICON Public Art Grant award in GC23 are ineligible for funding in GC24. Communities may apply for both ICON PAG and [Bravo's Public Art Grant](#) in the same year as long as the funds are used for different and distinct projects.

All GC23 applicants must meet with Bravo/ICON staff about their project before March 31, 2023. Failure to meet with staff by this date will result in ineligibility for funding in this grant cycle.

PROJECT ELIGIBILITY

Eligible ICON PAG projects include concept development and the creation and/or installation of works of public art. Eligible artwork must have a total cost of at least \$10,000. The artwork may be part of a building, bridge, landscape design or other permanent infrastructure, but grant funds are restricted to the costs associated with the artistic enhancement of the infrastructure project.

ICON PAG funding may be used for the following:

- Artist fees and stipends or other eligible costs associated with project concept development, which can include the creation of detailed proposals for eligible public art projects.
- Costs to create and to install public art, including land and site development directly associated with the public art installation.

Projects ineligible for ICON PAG funding include, but are not limited, to the following:

- Maintenance, repair or enhancement of existing public art collection
- Landscapes and gardens that do not have a life of at least 6 months
- Signage, including welcome and wayfinding signs
- ICON MidAmerican Grant funds may not be used for Public Art at water trail access point
- Projects previously funded through Bravo PAG
- Amphitheaters
- Events & Programs
- Freedom Rocks
- Bus shelters

Grant funds must be spent within the funding period and projects must be completed within 24 months of receiving funds:

| | <u>Funding Period</u> | <u>Project Completion Date</u> |
|-------------|-------------------------------------|--------------------------------|
| <u>GC23</u> | <u>July 1, 2023 – June 30, 2024</u> | <u>June 30, 2025</u> |
| <u>GC24</u> | <u>July 1, 2024 – June 30, 2025</u> | <u>June 30, 2026</u> |

Ineligible expenses include, but are not limited to the following:

- City/County staff salaries and wages
- Equipment and fixtures that are not integral to the structure or operation of the artwork
- Endowment
- Sponsorship
- Existing obligations, debts or liabilities
- Marketing, promotion and merchandise
- Public art maintenance
- Programming

GRANT AWARDS

Applicants may request up to 50% of eligible projects costs. Bravo and ICON may, at their discretion, award partial funding requests.

IMPORTANT DATES

The GC23 grant cycle for ICON Public Art Grants will cover the funding period: July 1, 2023 – June 30, 2024 and the timeline is as follows:

- **March 6, 2023** - Application available by 10:00 a.m.
- **March 31, 2023** – Deadline to meet with Bravo staff by 3:00 p.m.
- **April 7, 2023** - Application due by 3:00 p.m.
- **June 16, 2023** - Award notifications sent
- **July 1, 2023** – Grant term begins
- **August 7, 2023** – Signed Grant Agreements & Resolutions due by 3:00 p.m.
- **June 30, 2024** – Grant term ends; all funds must be expended

APPLICATION ATTACHMENTS

Applicants will be asked to attach supplemental materials to their application. Failure to submit required documentation may result in disqualification from consideration. All attachments must be in PDF format. Documentation will include:

- **Budget** – One-page budget that details the costs to fully complete the project. Clearly identify any expenses already incurred. Public art expenses must be clearly separated from other, non-public art-related expenses and fees paid to artists should be clearly called out.
- **Fundraising** – List all confirmed and potential sources of funding to complete the project. Include the donor/source name, amount of funding and date of donation/funding decision.
- **Timeline** – One-page detailed timeline of major milestones for the project. Use specific dates when possible and include milestones already reached. Opportunities for community input and engagement should be included.
- **Images** (if available) – Up to three images for the project. These can be artist’s renderings, sketches, photos of the site or equipment or stock photos of the materials to be used. Make the images compelling and part of the case for funding. Although specific artist renderings of the final installation are not required, projects that create a clear and compelling picture of the planned public art generally perform better.

APPLICATION REVIEW

A panel of reviewers representing Bravo and ICON will jointly evaluate eligible applications. The panel will recommend funding to the Bravo Board of Directors and the ICON Water Trail Board of Directors which will both have to approve final funding decisions. Meetings of the review panel are not open to the public. Applicants should not contact Committee members or Bravo or ICON Board members directly to discuss applications or funding amounts.

GRANT AWARD PROCESS

Award notifications will be sent via email. Applicants awarded a GC23 ICON Public Art Grant will be required to sign a Grant Agreement and submit a resolution approving the Grant Agreement by August 7, 2023. Grant awards will be disbursed in full after submission of these documents. Grant reports may be due during the grant period and at project completion, details to be confirmed in the Grant Agreement.

Bravo and ICON are committed to a transparent, fair and consistent grantmaking process. There is no appeal of final funding decisions made by the Bravo or ICON Board of Directors.

QUESTIONS

Contact Bravo staff at grants@bravogreaterdesmoines.org or 515.243.0388 with any questions.