



PUBLIC ART GRANT
 Grant Cycle 2023 Application Questions
grants@bravogreaterdesmoines.org
 515.243.0388

These questions are provided for planning purposes only.

Bravo Greater Des Moines will only accept applications submitted through [SurveyMonkey Apply](#). Please review the [GC23 Guidelines](#) for eligibility requirements and deadlines.

Instructions: Please answer questions with clear and compelling details so that someone without knowledge of the community can understand how this project will impact the organization. Responses will be scored using the following scale:

Weak	Fair	Good	Strong	Exceptional
Applicant has provided <u>insufficient</u> evidence to demonstrate criteria are met	Applicant has provided <u>limited</u> evidence to demonstrate criteria are met	Applicant has provided <u>sufficient</u> evidence to demonstrate criteria are met	Applicant has provided <u>clear</u> evidence to demonstrate criteria are met	Applicant has provided <u>substantial</u> evidence to demonstrate criteria are met

This section will be a reusable task for all communities. It will populate with entered info which can then be edited.

GENERAL INFORMATION

Applicant City
 Address
 Zip

Project Contact Name
 Title
 Email
 Phone

FEIN

This will begin the application:

GENERAL INFORMATION

Applicant City
 Project Title

Applicants may request up to 50% of eligible projects costs.
 Grant Request
 Total Project Cost
 Funds secured to-date (do not include in-kind donations)

My city is applying for:

- Comprehensive Public Art Plan
- Public Art Project

COMPREHENSIVE PUBLIC ART PLAN QUESTIONS ONLY

Is this the first comprehensive public art plan for your community? Y/N

If Yes: Explain why your community decided now is the time for a comprehensive public art plan. (300 words)

If No: State when the plan was last updated and explain why your community is updating the plan now. (300 words)

Describe how a new comprehensive public art plan aligns with and advances your community's goals as well as the Regional Cultural Assessment priorities beyond Every Day Everywhere Art. (300 words)

UPLOADS

- **Timeline** – One-page detailed timeline of major milestones for completion of the plan. Use specific dates when possible and include milestones already reached. Opportunities for community input and engagement should be included. *PDF Only*
- **Fundraising** – List all confirmed and potential sources of funding to complete the plan. Include the donor/source name, amount of funding and date of donation/funding decision. If private donations are part of the fundraising strategy, please outline how donations will be solicited. *PDF Only*
- **Budget** – A one-page budget that details the costs to fully complete the plan. Clearly identify any expenses already incurred. *PDF Only*

Engagement

Has a consultant been engaged to help create the comprehensive public art plan? Y/N

If Yes: Who is the consultant and explain how and why your community decided to work with this consultant.

Please also include how the consultant will play an integral role in the successful implementation of the plan. (300 words)

If No: Explain whether an outside a consultant will be used and describe the process your community will use to select a consultant. If an outside consultant will not be engaged, describe how your community will manage the process for completing this project. (300 words)

Describe how community input will be gathered and meaningfully incorporated into the comprehensive public art plan. Please be as detailed as possible about how you will reach and include a wide range of community voices, especially those traditionally underrepresented in public input processes. (300 words)

Describe the steps your community will take to activate on the findings and recommendations of the comprehensive public art plan once complete. Please include how this will generate more artistic & cultural expression in your community. (300 words)

What funding resources do you expect to be available to implement the plan? (300 words)

PUBLIC ART PROJECT QUESTIONS ONLY

Briefly describe the project. (150 words)

Describe the location for the public art. Explain why the location was selected and who was involved in the location selection. If unknown, please describe how a location will be chosen. (300 words)

Outline your community's public art goals and explain how this project aligns with those goals, including how it will generate more artistic & cultural expression in the community. (300 words)

Describe expected maintenance of the new public art piece and who is responsible for maintenance and oversight. (300 words)

UPLOADS

- **Images** (if available) – Up to three images for the project. These can be artist's renderings, sketches, photos of the site or equipment or stock photos of the materials to be used. Make the images compelling and part of the case for funding. Although specific artist renderings of the final installation are not required, projects that create a clear and compelling picture of the planned public art generally perform better.
- **Timeline** – One-page detailed timeline of major milestones for the project. Use specific dates when possible and include milestones already reached. Opportunities for community input and engagement should be included.
PDF Only
- **Fundraising** – List all confirmed and potential sources of funding to complete the project. Include the donor/source name, amount of funding and date of donation/funding decision.
PDF Only
- **Budget** – One-page budget that details the costs to fully complete the project. Clearly identify any expenses already incurred. Public art expenses must be clearly separated from other, non-public art-related expenses and fees paid to artists should be clearly called out. Include the date on which the budget was last updated.
PDF Only

Describe how the project budget was determined. Identify any artist and/or consultant who contributed to the project estimates and include the date when the budget was last updated. (300 words)

Other than fundraising, what are the challenges with completing the project? Please include information on how the various partners supporting the project in your community will work together (i.e. engineering, site preparation, etc). (300 words)

ENGAGEMENT

Please describe the artist selection process and note whether any local artists are participating in the project. Please also include how the artist will play an integral role in the successful implementation of the plan. (300 words)

How will the community play a meaningful role in the creation and implementation of the project? Please be as detailed as possible about how you will reach and include a wide range of community voices, especially those traditionally underrepresented in public input processes. (300 words)

Describe how the project introduces and/or reaches those whose opportunities to experience the arts may be limited by geography, ethnicity, economics or disability. (300 words)

Beyond Every Day, Everywhere Art, please explain how this project advances one or more of the Regional Cultural Assessment priorities. (300 words)

IMPACT

How will this project impact your community and how will this be measured? Please include information on any economic impact you expect. (300 words)

How will this project create or enhance a meaningful space for the entire community? Please include any future plans to bring the community to the space such as programming or events centered around the public art project. (300 words)

CERTIFY & SIGN YOUR APPLICATION

- I understand recipients of a GC23 Public Art Grant award will be required to sign and submit a Grant Agreement by 3:00 p.m. on August 7, 2023. Public Art Grant award checks will not be released until the Grant Agreement is signed.
- I acknowledge that I have read and understand the application materials and grant overview.
- I certify that all representations and statements made or furnished in connection with this application are true and correct in all material respects, and that the organization can supply reasonable documentation if requested.
- I certify that financials are true and do not include any ineligible expenses.
- I am authorized to sign and submit this application on behalf of my organization. (Only people designated as Owners in SurveyMonkey Apply may submit the final application. Contact grants@bravogreaterdesmoines.org to request a change in status from Collaborator to Owner).

SURVEYMONKEY APPLY INSTRUCTIONS TO SUBMIT YOUR APPLICATION

1. Sign the Application and click the "Mark as Complete" blue button at the bottom right of the page. On the next page, 3 green dots with check marks will be shown in a box on the left side, and it will say 2 of 2 tasks complete.
2. If you would like to review the application, please click the gray Review button.
3. Next, click the blue Submit button and confirm that selection.
4. Your application has been submitted when you receive a response that says "Application Submitted" with a checkmark in a green dot.
5. To download a copy for your records, click on the box that says "Go to my application." A box will appear with your application, and on the top right-hand corner you will have the option to download or review your application.