



PUBLIC ART GRANT
Grant Cycle 2023 Guidelines
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PROGRAM OVERVIEW

Bravo Greater Des Moines offers financial support to its local government partners for new public art plans and projects that generate more artistic and cultural expression in Greater Des Moines. Bravo defines “public art” as semi-permanent or permanent artwork that is free and accessible to the public. Artwork may include, but is not limited to, sculptures, murals and installations.

A total of up to \$150,000 available for Public Art Grant (PAG) awards in grant cycle 2023 (GC23). This is a competitive grant program; it is likely not all funding requests will be approved.

APPLICANT ELIGIBILITY

Eligible PAG applicants must have a current 28E Agreement with Bravo Greater Des Moines. A local government may submit only one PAG application per grant cycle.

All applicants must meet with Bravo staff about their project before March 31, 2023. Failure to meet with staff by this date will result in ineligibility for funding in this grant cycle.

PROJECT ELIGIBILITY

Eligible PAG projects include concept development and the creation and/or installation of works of public art. Eligible artwork must have a useful life of at least 6 months. The artwork may be part of a building, bridge or other permanent infrastructure, but grant funds are restricted to the costs associated with the artistic enhancement of the infrastructure project.

The creation of a comprehensive public art plan is also an eligible PAG project. A comprehensive public art plan is an actionable tool used as a road map for a city, including its commissions, city departments, program staff, artists and stakeholders, to maximize public art in supporting the goals, needs and future of its community.

Projects ineligible for PAG funding include, but are not limited, to the following:

- Maintenance/repair of existing public art collection
- Landscapes and gardens that do not have a life of at least 6 months
- Signage, including welcome and wayfinding signs
- Projects previously funded by Bravo Public Art Grant
- Public Art projects at water trail access points that are eligible for the ICON Public Art Grant
- Amphitheaters
- Events & Programs
- Freedom Rocks
- Bus shelters

Grant funds must be spent within the GC23 funding period (July 1, 2023-June 30, 2024) and the project must be completed by June 30, 2025. PAG funding may be used for the following:

- Artist fees and stipends or other eligible costs for project concept development, which can include the creation of detailed proposals for public art projects in the applicant city.
- Costs to create and to install public art, including land and site development.
- Consultant fees for the development and creation of a new or updated comprehensive public art plan.

Ineligible expenses include, but are not limited to the following:

- City/County staff salaries and wages
- Equipment and fixtures that are not integral to the structure or operation of the artwork
- Endowment
- Sponsorship
- Existing obligations, debts or liabilities
- Operational expenses related to marketing, promotion and merchandise

GRANT AWARDS

Applicants may request up to 50% of eligible projects costs. Bravo may, at its discretion, award partial funding requests. It is unlikely Bravo would award more than \$50,000 to a single project.

IMPORTANT DATES

March 6, 2023

Application available by 10:00 a.m.

July 1, 2023

Grant term begins

March 31, 2023

Deadline for applicants to meet with Bravo staff

August 7, 2023

Signed Grant Agreements & Resolutions due by 3:00 p.m.

April 7, 2023

Application due by 3:00 p.m.

June 30, 2024

Grant term ends; Bravo funds must be expended

June 16, 2023

Award notifications sent

June 30, 2025

Project must be completed

APPLICATION ATTACHMENTS

Applicants will be asked to attach supplemental materials to their application. Failure to submit required documentation may result in disqualification from consideration. All attachments must be in PDF format. Documentation will include:

- **Budget** – One-page budget that details the costs to fully complete the project. Clearly identify any expenses already incurred and any contingency funds. Public art expenses must be clearly separated from other, non-public art-related expenses and fees paid to artists should be clearly called out.
- **Fundraising** – List all confirmed and likely potential sources of funding to complete the project. Include the donor/source name, amount of funding and date of donation/funding decision.
- **Timeline** – One-page detailed timeline of major milestones for the project. Use specific dates when possible and include milestones already reached. Opportunities for community input and engagement should be included.
- **Images** (if available) – Up to three images for the project. These can be artist’s renderings, sketches, photos of the site or equipment or stock photos of the materials to be used. Make the images compelling and part of the case for funding. Although specific artist renderings of the final installation are not required, projects that create a clear and compelling picture of the planned public art generally perform better.

APPLICATION REVIEW

Bravo's Community Investment Committee will evaluate eligible applications. The Bravo Board of Directors will make the final funding decisions. Meetings of the Community Investment Committee are not open to the public. Applicants should not contact committee members or Bravo Board members directly to discuss applications or funding amounts. Priority may be given to communities that have not received PAG funding in a previous grant cycle.

GRANT AWARD PROCESS

Award notifications will be sent via email. Applicants awarded a GC23 Public Art Grant will be required to sign a Grant Agreement and submit a resolution approving the Grant Agreement by August 7, 2023. Grant awards will be disbursed after submission of these documents.

Bravo is committed to a transparent, fair and consistent grantmaking process. There is no appeal of final funding decisions made by the Bravo Board of Directors.

QUESTIONS

Contact Bravo staff at grants@bravogreaterdesmoines.org or 515.243.0388 with any questions.